

Top 10 Reasons to Have an Auxiliary Facebook Page

UNWAVERING SUPPORT



FOR UNCOMMON HEROES™

10. It's FREE! And easy to set-up and maintain.
9. Since it's FREE, it helps stretch your Auxiliary budget!
8. Your members are likely already on Facebook.
7. It provides direct line of communication with Auxiliary members.
6. It's a great tool to share short, frequent messages.
5. It's a way for those interested in your Auxiliary to find it online.
4. It's an excellent tool to use in recruiting new members.
3. It's a wonderful way to get younger/different members involved in your Auxiliary.
2. It's an easy way to share information about fundraisers, scholarship contests, stories about how your Auxiliary helps veterans and their families, and recruit volunteers to help with an event – just to name a few!
1. Social media – especially Facebook – is today's word-of-mouth.

Ready to set up your Auxiliary's or Department's Facebook page?

Visit the Emblem Branding Center behind Member Login on the website (www.vfwauxiliary.org) and download pre-approved Facebook profile pictures, cover photos and get started on your Auxiliary's Department's Facebook Page today!

Need assistance? Check out the following guides that will answer many of your questions:

- How to Set Up a Facebook Page for Your Auxiliary or Department (A Step-by-Step Guide)
- Best Practices for Your Auxiliary Facebook Page
- How to Post on Your Auxiliary Facebook Page
- How to Schedule a Post on Your Auxiliary Facebook Page
- How to Edit or Delete a Post on Your Auxiliary Facebook Page

Still have questions?

Contact Megan at National Headquarters at 816.800.8756 or mzinn-sanchez@vfwauxiliary.org.