Membership & Recruitment Award for Department Chairman No. 4

Criteria for Outstanding Training and Promotion of the Membership & Recruitment Program during the 2018-2019 Program Year

AWARD No. 4: $75 and a We Believed You Could Coin to one Department Chairman in each Program Division with the most outstanding training and promotion of the Membership & Recruitment Program done during a Department function put on by the Department Chairman. One entry from each Department will be judged by the criteria on the guide sheet available at www.vfwauxiliary.org/resources. Entries due to the National Ambassador by May 31, 2019.

Requirements:

- Explanation of training and promotion must be no more than two (2) pages typed, list the Department name and contact information (a name, phone number and email address) for the Department Membership Chairman.
- Training materials may be submitted with explanation (i.e. PowerPoints, videos, handouts, etc.)

Most outstanding training and promotion of the Membership & Recruitment Program will be judged on the following:

- Does it say who we are and what we do?
- Does it include the VFW Auxiliary emblem and tagline?
- Does it explain the importance of Membership for the organization?
- Does it provide Membership & Recruitment best practices/pointers (i.e. HOW to recruit and retain members)?
- Does it mention and/or use Membership & Recruitment resources from the National website?
- Does it list a link to a Department website or Department Facebook page?
- Does it promote the Member Recruiter Awards (National Membership Achievement Award, Uncle Sam Hat and Patriotic Vest)?

DEPARTMENT CHAIRMEN: Entries are due to Nicole Koutz, National Membership & Recruitment Ambassador, by May 31, 2019.