

VFW Auxiliary Magazine

Sending ideas to HQ

- Always looking for unique stories
- Member Spotlight
- My Veteran
- Our History material (year 2000 and earlier)
- Always looking for great Auxiliaries in Action photos. At least 1MB and jpg file, attachment.

What does and does not get published

- Examples of great stories we found because members shared ideas: Braille Flag; Memorial Victory Garden (Auxiliary donated produce to homeless veterans, partnered with special needs students); Smiles for Veterans; Flags of Honor; Prisoner of War/Missing in Action bracelets story and more.
- (We won't find these stories unless you tell us about them!) Email info@vfwauxiliary.org.
- We do not publish very routine events - installations, milestone birthdays/anniversaries – if we acknowledged one, we'd have to publish all. This news is more appropriate for local Auxiliary pages or Department news/newsletters.

Writing

- We handle the writing and editing in-house, so don't let that be a concern when submitting ideas. If your idea is something we can develop into a story, we will contact you for more information.

Timeliness

- Send ideas in a timely manner (don't send a Christmas/holiday photo in May), and keep in mind, our production schedule is three months in advance of each issue. For example, the March magazine went to the printer that produces the digital flipbook back in February, and the deadline for articles and photos was in Dec.

Be patient/things to consider

- Limited space – Six issue per year. With the cover, VFW store page, etc. – only 21 pages for all news, feature stories and other important information.
- Due to our production schedule, it can take time to see your submission published.
- Not everything works for the magazine, which is why we also like to frequently share members' news on Facebook and in our E-Newsletter.
- For more details on sending photos, visit vfwauxiliary.org, Media, Magazine, then scroll down to Photo Requirements.
- Look for Auxiliary news in *VFW magazine's* March (current) edition. We are fortunate to trade content – our news in *VFW magazine*, their news in ours.

Going Digital

- VFW Auxiliary Magazine became an all-digital publication in January.
- Based on feedback from members, we explored a print on demand option that would allow members and Auxiliaries to order printed copies. We hope to keep cost at less than \$5, including postage.