

# ***VFW Auxiliary Magazine***

## Sending ideas to HQ

- Always looking for unique stories
- Member Spotlight
- My Veteran
- Our History material (year 2000 and earlier)
- Always looking for great Auxiliaries in Action photos. At least 1MB and jpg file, attachment.

## What does and does not get published

- Examples of great stories we found because members shared ideas: Braille Flag; Memorial Victory Garden (Auxiliary donated produce to homeless veterans, partnered with special needs students); Smiles for Veterans; Flags of Honor. (We won't find these stories unless you tell us about them!) Call or email me at [acook@vfwauxiliary.org](mailto:acook@vfwauxiliary.org) or [info@vfwauxiliary.org](mailto:info@vfwauxiliary.org).
- We do not publish very routine events - installations, milestone birthdays/anniversaries – if we acknowledged one, we'd have to publish all. This news is more appropriate for local Auxiliary pages or Department news/newsletters.

## Writing

- We handle the writing and editing in-house, so don't let that be a concern when submitting ideas. If your idea is something we can develop into a story, we will contact you for more information.

## Timeliness

- Send ideas in a timely manner (don't send a Christmas/holiday photo in May), and keep in mind, our production schedule is three months in advance of each issue. For example, the January magazine went to press this month (November), and my deadline for articles and photos was in October.

### Be patient/things to consider

- Limited space – Six issue per year. With the cover, VFW store page, back cover, etc. – only 20 pages for all news, feature stories and other important information.
- Due to our production schedule, it can take time to see your submission published.
- Not everything works for the magazine, which is why we also like to frequently share members' news on Facebook and in our e-Newsletter.
- For more details on sending photos, visit [vfwauxiliary.org](http://vfwauxiliary.org), Media, Magazine, then scroll down to Photo Requirements.
- Read about this in an article that was featured in the January 2021 edition of *VFW Auxiliary Magazine*.
- Have you signed up for the E-Magazine? You can change your delivery preference in your MALTA account.

Amanda Cook

Editor-in-Chief

*VFW Auxiliary Magazine*