

VFW Auxiliary Hospital Program

2018-2019 Community Volunteer Recruitment Weeks



COMMUNITY VOLUNTEER RECRUITMENT WEEKS

- November 5-11, 2018
- April 7-13, 2019

ORGANIZATION

- Select a Chairman or use the Hospital Committee
- Explain the VFW Auxiliary's Community Volunteer Recruitment Weeks to Auxiliary members
- Arrange the time, day and place of recruitment week event(s)
- Publicize recruitment week using newspapers, radio, email, social media, TV, posters, etc.
- Recruit VFW Auxiliary members to set-up and volunteer at the booth

FACILITIES

- Ask local facilities if they are in need of volunteers from the VFW Auxiliary or sponsored non-member volunteers
- Ask local facilities what kind of volunteers are needed, if specific skills are preferred
- Ask local facilities if they use their own volunteer applications and train volunteers

VOLUNTEER RECRUITMENT OPPORTUNITIES

- National Honor Society, Boy Scouts, Girl Scouts, 4-H groups, faith-based youth groups, etc.
- Local businesses
- Match facility needs with volunteer skills
- Posters or flyers that tell the VFW Auxiliary volunteer story

SUMMARY REPORTS

- Follow up with participating facilities
- Follow up with volunteers (likes, dislikes, improvement suggestions)
- Write your final report and apply for Department Recruitment Award
- Publicize your Auxiliary's success

RECOMMENDATIONS LIST

- Auxiliaries/Districts/Departments have welcome certificates for all successful recruits
- Recruiting Auxiliary members receive thank-you certificates
- Public recognition event for members doing regular volunteer work at VA and non-VA medical facilities

RECRUITMENT INCENTIVES FOR AUXILIARY MEMBERS

- Award to the member with the most VA volunteers recruited
- Award to the member with the most sponsored non-member volunteers recruited
- Award to the member with the most non-VA volunteers recruited
- Award to the member with the most total recruits
- Special National President's coin to each VFW Auxiliary member who recruits a family. A family is defined as **at least** one parent/guardian and one child; this may include grandparents and/or grandchildren.