One of the best ways to let others in our community know what we do as a veterans’ service organization is to reach out and tell them. By sharing what we do and why we do it for our veterans, active-duty service members and their families, the community will have a greater understanding of the VFW Auxiliary. This is why Auxiliaries are encouraged to participate in the Community Outreach Project.

As part of the Building on the VFW Auxiliary Foundation, this Community Outreach Project continues that momentum. It is the educational part, where we not only educate our own members, but also the community on the WHO and WHY we are members of the Veterans of Foreign Wars Auxiliary.

We need to pull together as a TEAM - a VFW Family - and get out into the community and tell our story. To do this, we’ll need to be creative, positive, informative and most importantly, effective.

To help you get started, you will find everything you’ll need in the VFW Auxiliary Community Outreach Tool Kit at vfwauxiliary.org/resources:

- guidelines
- planning and preparing your outreach teams
- tips for speakers
- report forms
- who to contact
- sample contact letter
- awards

IF WE DON’T TELL OUR STORY...WHO WILL?