In 1924, the VFW registered the name “Buddy”® Poppy with the U.S. Patent Office. The “Buddy”® Poppy represents the blood shed by American military service members and reminds us of their sacrifices.
The "Buddy®" Poppy is assembled by disabled and needy veterans in VA medical facilities. Proceeds from the VFW "Buddy®" Poppy program:

- Provide compensation to the veterans who assemble the poppies.
- Provide financial assistance in maintaining state and national veterans' rehabilitation and service programs.
- Partially supports the VFW National Home for Children.

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