



# Linda Roloff

Americanism Ambassador & Patriotic Instructor  
2023 -2024





# VFW Auxiliary

## Americanism Program and Patriotic Instructor 2023-2024

“The #AUXTRIBE They’re Looking For”



# VFW Auxiliary

## Being an American

- Freedom and Opportunity
- Honors Diversity; Declares Unity
- Spoken Into Existence
  - Must Be Chosen Daily by Her People
- Shared Vision and Security
- Unites Itself Under/Honors the Flag
- Celebrates Patriotic Holidays Together
- Shared Ideal of Loyalty
  - Culture, Political and Moral Virtue



# VFW Auxiliary

## More Than Letters (POW/MIA/KIA)

- A POW is a number, a Prisoner of War is a person.
- Our “Fallen or Missing” are not acronyms.
- Educate and motivate.
- Honor our promise publicly.
- Never Forget.
- #Morethanletters



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## Role of Patriotic Instructor

- Profess American and Auxiliary traditions.
- Express commonality in meaningful actions and visuals.
- Reinforce strong foundation in Americanism.
- Inspire and mentor.
- Why is this important to our #AUXTRIBE?



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## #AUXTRIBE

- Service to country builds American spirit.
- Unified in effort and purpose.
- Common goals and lifestyle.
- Ideals of equality realized.
- A community of familiar speech and culture.



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Consider for a moment:

- Post
- Traumatic
- Stress
- Post
- TRIBAL
- Separation



# VFW Auxiliary

## Americanism: Patriots in Action

- Provide that familiar, yearned-for community.
- Embody brotherhood/sisterhood.
- Protect the peace of our Post(s).
- Be there for each other.
- Learn and practice your VFW Auxiliary Ritual.
- Proudly wear our uniforms and gear.
- Encourage the #AUXTRIBE mentality.