“Buddy”® Poppy/
VFW National Home

Dana Fogner
2020-2021 National Ambassador
• Long-time members are familiar with these Programs.

• The goal this year is to familiarize as many NEW and NON-VFW and VFW Auxiliary members as possible with these Programs.
Groups & Organizations

• Church and faith-based groups.

• Other VSOs
  • American Legions, DAV, Blue Star Families, Gold Star Mothers
Groups & Organizations

• Civic Organizations
  • Chamber of Commerce, Elks, Eastern Star, Rotary, Lion’s Club

• School Groups
  • PTO, PTA, ROTC
“Buddy”® Poppy Assembly

• Veterans in need
• Disabled Veterans
• The Veterans Behind the “Buddy”® Poppy video
Q.: Where is the money collected by Auxiliaries supposed to go?

A.: The Auxiliary Relief Fund.
Ordering “Buddy”® Poppies

Q.: Where and when do you get the “Buddy”® Poppy order form?

A: From your VFW Department Headquarters at least 8 to 12 weeks prior to the scheduled distribution date.
Q.: Do we sell “Buddy”® Poppies?

A.: NO.

• We distribute poppies.
• We accept donations for poppies.
• If someone is unable to donate, give them a “Buddy”® Poppy and ask them to wear it to honor our veterans!
“Buddy”® Poppy drives can be conducted at any time, not just around Memorial Day and Veterans Day.
GET THE WORD OUT!

• Let OUR members and community members know where they can get a “Buddy”® Poppy.
  • Fliers
  • Newspapers
  • Social Media
“Buddy”® Poppy Display Contests

• Three categories
  • Public Promotion of Poppy Campaign
  • Memorial or Inspirational Displays
  • Artistic or Decorative Use of Poppies
“Buddy”® Poppy Display Contests

At least one Poppy used in ANY display MUST be in its original form and color with the label attached.
VFW National Home for Children
VFW National Home

• Located in Eaton Rapids, Michigan.

• Open to families of active-duty military personnel, veterans and relatives of VFW and VFW Auxiliary members.

• Check out vfwnationalhome.org.
Ways to Support OUR VFW National Home

• Life Memberships
• Donations
• Fundraisers
• Health & Happiness
National Home Helpline

• 1-800-313-4200
• Put the number in your contacts in your phone
• Post it at your Post Home
• Promote on social media
• Help Line NOT a Hot Line
• Staffed Monday – Friday 8:00AM – 4:30 PM Eastern.
Unwavering Support

Veterans of Foreign Wars Auxiliary

For Uncommon Heroes®